

Project acronym: MADRE

Lead Partner: AVITEM

Contact person: Candice le Tourneur

Email: c.letourneur@avitem.org

Project countries: France, Italy, Spain, Greece, Albania

Priority Axis/Objective (or sub theme): 1 Promoting Mediterranean innovation capacities to develop smart and sustainable growth/ 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED Area

Description

1. Short description of the project (maximum 500 characters)

Metropolitan and periurban agriculture (MPA) still suffers from a "mainstreaming gap", remaining overlooked by public policies. MADRE will gather MPA key stakeholders and create a transnational cooperation in the MED area to foster a change process in the urban food supply model. The project will capitalize on knowledge, pilot actions and policies, and networks in order to pave the way for MPA stakeholders' empowerment and commitment to initiating a transnational clustering process. Such a process will involve a pluralistic and multilevel partnership from 5 MED countries.

2. Keywords: (maximum 3)

Urban development

Governance, partnership

Sustainable management of natural resources

3. Key Deliverables expected (concrete final outputs - 4 maximum)

The expected outputs are:

- 1) MPA best practices catalogue: A consolidated set of knowledge on best practices of the Metropolitan and Periurban Agriculture in the Mediterranean in order to optimize its economic, social and environmental impacts. Eco-innovative practices will be identified and capitalized in a database/ catalogue including all the available academic knowledge, operational projects, transnational projects and policies.

- 2) MADRE digital platform: It will be a research tool combining different categories such as location, stakeholders, themes. It will help promote MPA through a smart, reliable and comprehensive content management platform
- 3) Policy paper: Based on the transnational working groups, it will include recommendations and a set of policy solutions for integrating metropolitan urban agriculture policies in metropolitan governance. It will encompass the overall area of the MED program.
- 4) Action plan for the transnational MED cluster on eco-innovation: The study will define the governance of the cluster, the activities for the first year after the end of the project and sound financing scheme. The clustering process will address the lack of impact of MPA in public policies, notably at metropolitan level and also the lack of transnational activity of MPA stakeholders. It will be adopted by a group of pioneer actors through the signature of a Memorandum of Understanding, to be signed during the final MADRE event.