

Project acronym: ARISTOIL

Lead Partner: EGTC Efxini Poli - SolidarCity NETWORK, Greece/ Attica

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Project countries: Greece, Italy, Cyprus, Croatia, Spain

Priority Axis/Objective (or sub theme): Priority Axis 1: Promoting Mediterranean innovation capacities to develop smart and sustainable growth, Programme specific objective: 1.1 To increase transnational activity of innovative clusters and networks of key sectors of the MED area – Green growth

Module: M1+M2 (01/11/2016 – 30/10/2019)

## Description

### 1. Short description of the project (maximum 500 characters)

*ARISTOIL aims to reinforce the competitiveness of the Mediterranean olive oil sector through the development and application of innovative production and quality control methodologies related to olive oil health protecting properties. The core objectives of the project are: to provide Mediterranean producers of olive oil the potential to increase the value of their product, to increase Knowledge capacity of olive oil producers and to Increase demand for high quality olive oil.*

### 2. Keywords: (maximum 3)

*Olive oil innovative production , "Health Claim" Olive oil, Olive oil sector Competitiveness*

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### **3. Key Deliverables expected (concrete final outputs - 4 maximum)**

- 1. Increase consumers' knowledge regarding the health benefits of phenol rich olive oil (according to EU 432/2012 regulation), organization of 20 Info Days in all participating countries*
- 2. Training of 3230 olive oil producers and millers*
- 3. Development of a standardized procedure for Olive oil "Health Claim" certification and development of 2 certification centers (Greece & Spain)*
- 4. Protocol for Development of Mediterranean Olive Oil cluster with the participation of key actors*